

RE/MAX sells more homes in New Jersey than any other real estate company*

RE/MAX vs. The Competition

How is RE/MAX[®] Different?

RE/MAX Associates receive ALL calls from their advertising, yard signs, and personal web sites.

RE/MAX Associates have the freedom to advertise wherever and whenever they choose.

RE/MAX Associates average over 13 years of experience and lead the industry in advanced designations.

Each RE/MAX Associate has their own web site linked to remax-nj.com, a site that receives more than 3.9 million unique visitors per year.**

RE/MAX advertises nationally and locally through TV, radio, print, outdoor and more creating a strong brand name.

How do you, the client, benefit?

Your RE/MAX Associate is the direct contact for all inquiries regarding your home making it easier and faster to find the right buyer.

Your RE/MAX Associate will design a unique marketing plan specifically for you.

Your RE/MAX Associate knows the ins-and-outs of the business and can help you get the most money for your home in any market.

More than 90% of homebuyers search for properties on the web. Your RE/MAX Associate will reach out to these buyers and will handle all leads personally.

To potential buyers and sellers, the RE/MAX yard sign represents one of the best-known and highly respected brand names in real estate.

How do other companies operate?

Inquiries are directed to the office and are answered by Agents who may know very little or nothing about your home.

Agents must follow office budgets and deadlines which limit the exposure of your home.

Agents average only eight years of real estate experience.

Leads are distributed by the office rather than going directly to the informed listing agent.

Many traditional companies have significantly cut their advertising spend, eliminating TV completely.

remax-nj.com

*Based in whole or in part on data reported to and obtained from the 9 NJ MLS's including: Trend MLS, Garden State MLS, Monmouth/Ocean MLS, Middlesex MLS, South Jersey Shore MLS, New Jersey MLS, Hudson MLS, Jersey Shore (Ocean) MLS, and Cape May County MLS, for the time period 1-1-12 to 12-31-12. Data maintained by each MLS may not reflect all real estate activity in the market. Each MLS does not guarantee or is it in any way responsible for its accuracy.

**Based on data reported from remax.com and Reliance Networks.

 Each office independently owned and operated. Equal opportunity employer.